

**ORGX SERVICE UPDATE**

# **COMPETITIVE POSITIONING**

- *Get a complete look at your competitive landscape*
- *Know where you can most effectively outperform your competitors*
- *Set a feasible ambition you can reach within one year.*

**FIND OUT MORE**

**About competitive positioning with ORGX!**



YOUR COMPETITORS ARE  
**ACCELERATING**

But do you know **what the playing field really looks like?** And whether your current position is **good enough** or already falling behind?



YOU NEED TO CHOOSE  
**WHERE TO WIN**

You can feel the pressure... but where should you focus to create advantage in your market?

**UNCOVER WHERE YOUR EDGE IS**  
**Learn more about competitive positioning!**



# *Decision. Focus. Confidence. When it matters.*

---

Competitive positioning gives immediate insight into where:

**YOU STAND TODAY** ————— In the areas that matter most

**COMPETITORS** ————— Are pulling ahead

**A COMPETITIVE EDGE** ————— Is realistically achievable

INTERESTED TO LEARN HOW WE DO IT?

**Continue**



Part  
1

## FIRST: THE OUTSIDE-IN COMPETITIVE SCAN

We research the topics and focus areas that matter most

Then we go deep:

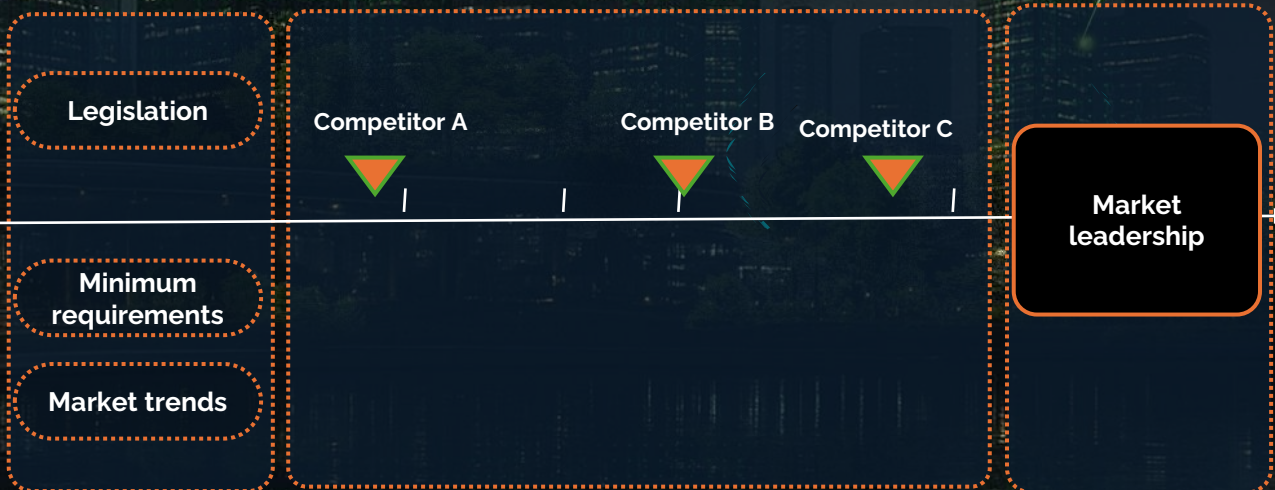
Competitor analysis

Market signals & movement

Severity, impact, and potential

Where value is shifting and why

You get a clear view of the playing field before you commit to an ambition.



Part  
2

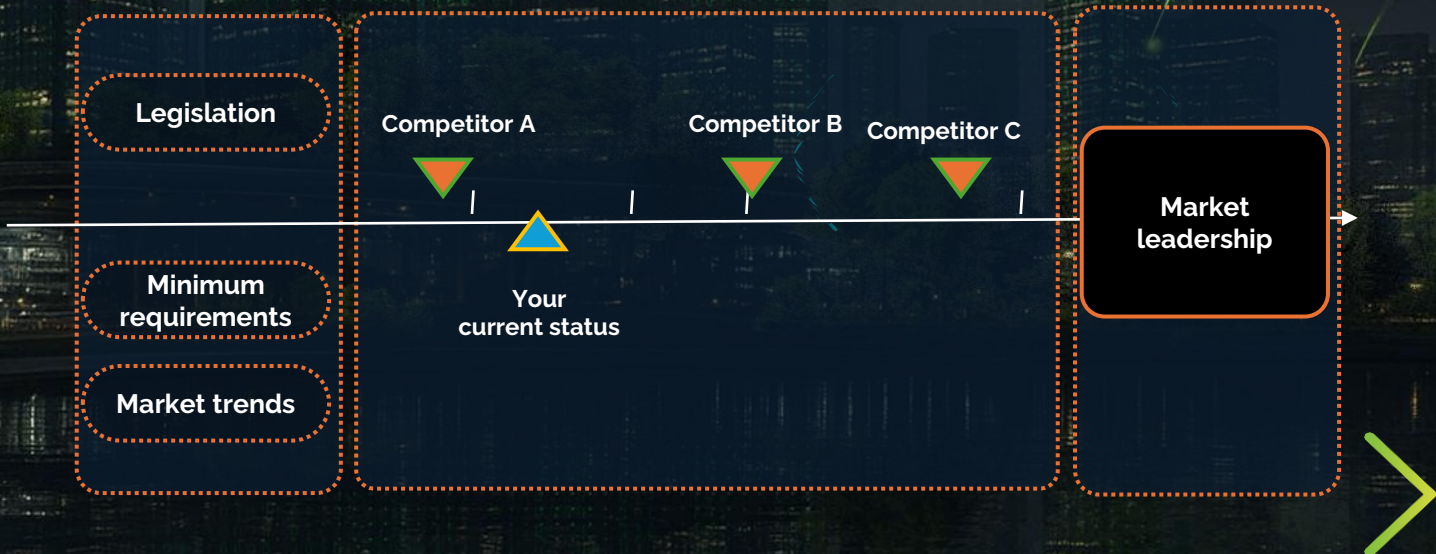
## SECOND: BENCHMARKING & POSITIONING

Now we turn the competitive scan into clarity:

We define the **best scoring mechanism**  
We score your organization and competitors  
We benchmark and visualize the outcomes

So you can decide, per focus area, whether you aim to be:

- **Compliant**
- **Competitive**
- **A market leader**



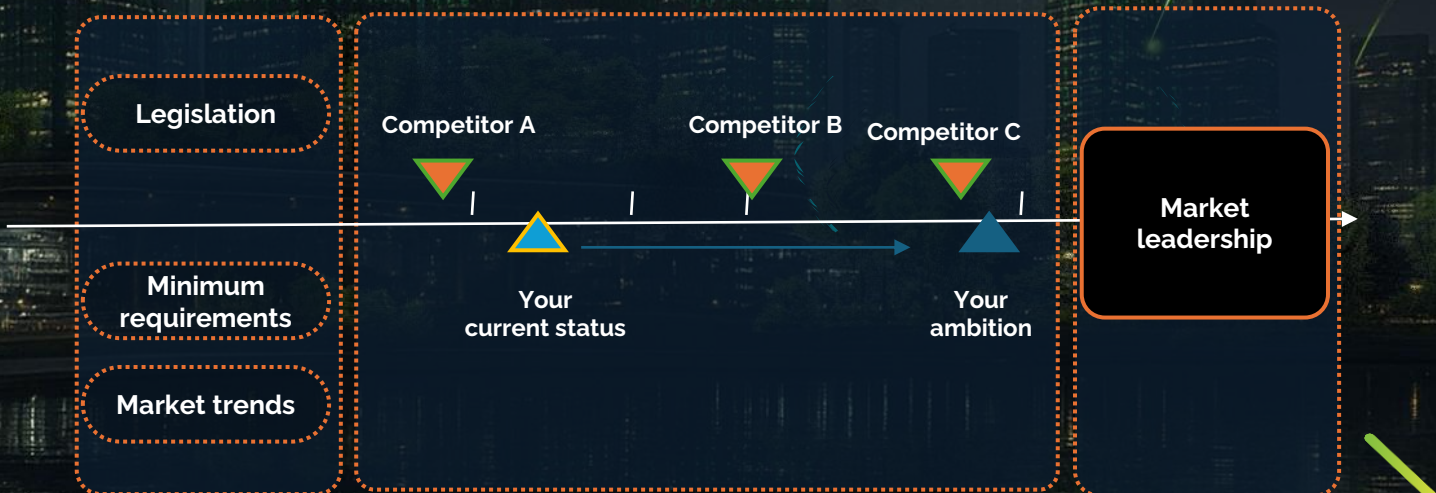
Part  
3

## THIRDS: SET A FEASIBLE AMBITION

### We Define:

- Where a **competitive edge is realistically achievable**
- What level of ambition fits your current readiness
- What can be reached **within one year**

**Clear enough to commit to.  
Grounded enough to execute.**



## COMPETITIVE POSITIONING WITH ORGX

- Deep research and benchmarking
- Industry and market insight
- A structured ambition-setting logic

Delivered in a clear leadership-ready format that enables confident next steps



## INTERESTED?

Let's schedule a meeting!

From Amsterdam throughout Europe  
Overschiestraat 65 • 1062 XD Amsterdam  
office@orgx.com • www.orgx.com