

ESG Transparency is the
New Leadership Standard



Behind the Buzzword: The Real Power of ESG Data



What does this encompass?



Why ESG Data Actually Matters

For many companies, ESG data still feels confusing and time-consuming.

Some have built smooth processes around it, while others are still chasing data owners and cleaning spreadsheets. Trying to understand new regulations that seem to change every few months.

Keeping ESG data accessible and transparent isn't just good reporting, it's smart business. Companies that embrace ESG now will be more resilient, more trusted, and better prepared for what's ahead.

But whether you're fully set up or still figuring it out, ESG data is becoming something businesses can't ignore.



What ESG Data Really Is

ESG data is information regarding three areas:

ENVIRONMENTAL _____

Emissions, energy use, waste, pollution, resource management

SOCIAL _____

Employees, communities, DEI efforts, wellbeing, work-life balance

GOVERNANCE _____

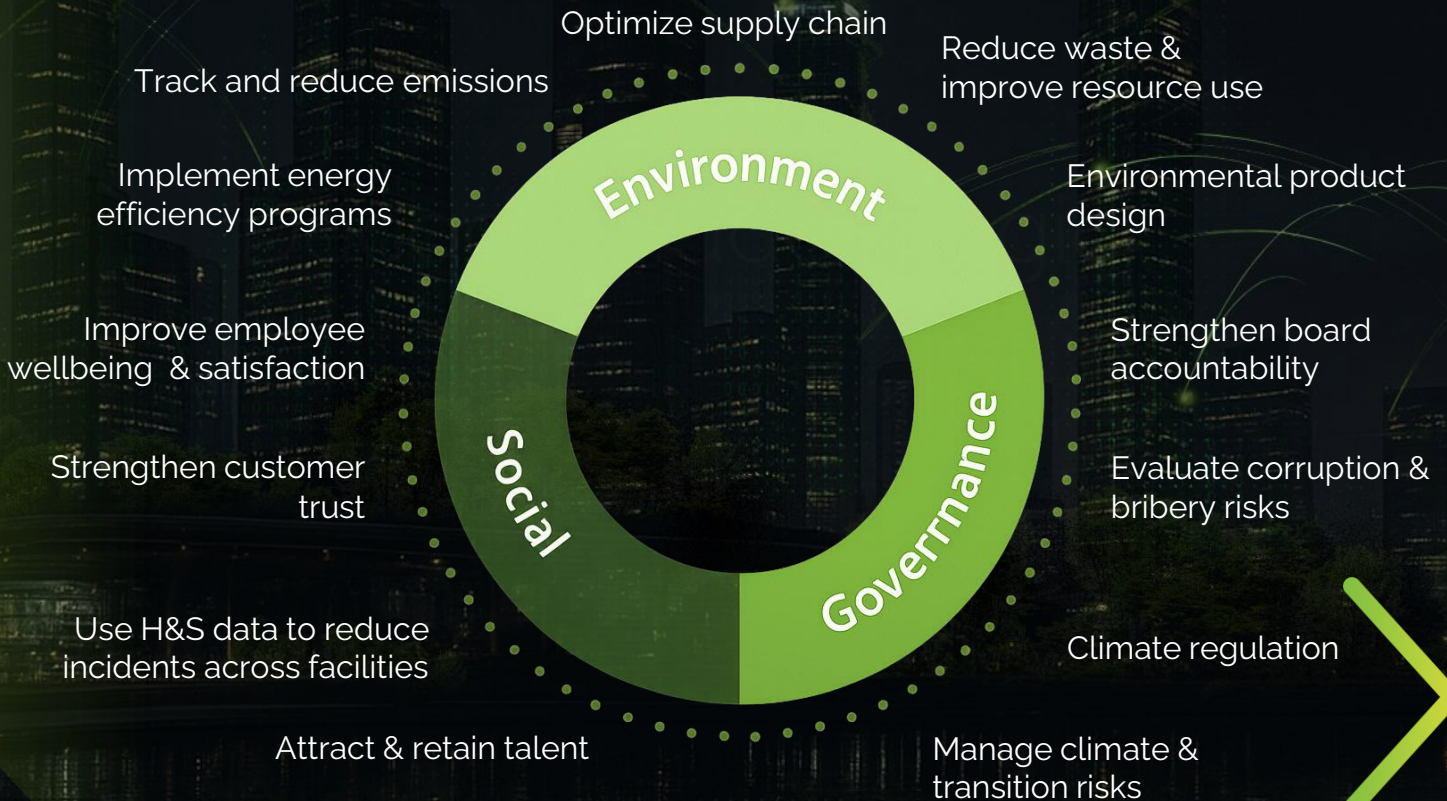
Ethics, transparency, accountability, anticorruption, leadership structure

Collecting and sharing this data isn't about ticking compliance boxes. It's how companies show they're serious about doing better and have the numbers to back it up.



How Organizations Leverage ESG Data

Organisations use ESG data to uncover new opportunities, strengthen stakeholder trust, and accelerate sustainable growth.



Build a strong ESG data strategy



Define vision & material topics:
Clearly identify which ESG issues matter most to your business and stakeholders.



Map metrics & data requirements:
Determine exactly which KPIs you need and where the data will come from.



Establish governance:
Assign clear ownership, roles, and controls to ensure accountability for ESG data.



Design the data/tech architecture:
Build a system that integrates, stores, and manages ESG data efficiently.



Implement data quality controls:
Apply standards and checks to make ESG data consistent, accurate, and audit-ready



Automate collection:
Use technology to streamline and reduce manual ESG data collection.



Ensure traceability & auditability:
Maintain evidence, audit trails, and documentation for every data point.



Build analytics & insights:
Use ESG data to create dashboards, identify trends, and guide decision-making.



Operationalize ESG:
Embed ESG metrics into core business processes, planning, and performance management.



Plan for scalability:
Ensure your ESG data strategy can adapt to new regulations, requirements, and growth.





Make ESG data part of your everyday decisions, not just your yearly reporting. The transformation will show up across your whole company.



**CURIOUS ABOUT WHERE
TO START?
We're here to help.**

**From Amsterdam throughout Europe
Overschiestraat 65 • 1062 XD Amsterdam
office@orgx.com • www.orgx.com**